

PRESS RELEASE (For immediate release)

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**INNOVATION WINS NATIONAL SUSTAINABLE AWARD**

Farnell Packaging Limited understands that leading North American businesses require supply partners who can differentiate them and their products in the global marketplace.

Westmorland Fisheries Ltd. is just such a leader. From a shared concept, Lobster Tail “Lite” Sheets were born. Orchestrated by Farnell Packaging Limited, the resources of both firms took an unsustainable package component, re-engineered the concept and material, which resulted in significant cost, handling and environmental savings.

The icing on the cake came with the Packaging Association of Canada (PAC) announcement: “Farnell Lobster Tail “Lite” Sheets is a PAC Sustainable Packaging Competition Winner!

Farnell is not new to the PAC National Packaging competition winner’s circle having been a previous proud recipient, illustrating the firm’s commitment to innovation and continuous improvement.

One more reason to make Farnell Packaging Limited your flexible packaging supplier of choice.

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Farnell Packaging Limited is a manufacturer of flexible packaging materials supplying the food/consumer products sectors. A stroll down any grocery aisle will reveal Farnell film and label products at work. Fruit and produce, frozen foods, towel and tissue, etc. all displaying bold “buy me” cutting-edge graphics, produced in modern manufacturing facilities using leading technologies employed by a skilled and committed team focused on customer needs, continuous improvement and innovation.

***“A Name in Packaging”***

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